

What is The Little Art?

We are a youth-led organization that is determined, through numerous artistic avenues, media in particular, to promote the principals and ideals of democracy, equality, civil rights, community, prosperity, higher education, religious and cultural tolerance and sustaining cultural heritage. Children and young people are our audience.

We focus on developing innovative arts education projects to engage children and young people in alternative education and learning opportunities. We work with schools, universities, organizations, media houses and networks who share the same values.

Our group comprises young professionals, carrying extensive background in arts-education, film-making, marketing and development, event management and arts. We are deeply committed to the arts, and believe that children, irrespective of their social class, gender, family background, income status or education level have an equal right to opportunities of creative expression.

We produce the Lahore International Children's Film Festival and Children's Performing Arts Festival, hold film-making workshops for children and young people, organize workshops in photography, digital art, stop motion, animation and performing arts.

We curate and develop arts education projects for schools and organizations. We provide arts education consultancy services to organizations working for children and young people, specially marginalized and from low income backgrounds.

53,250

children and young people have attended our festivals so far

1,170

children trained in workshops from all social segments

1,891

schools/organizations approached for projects

16

major events and festivals organized across Pakistan

Projects

Lahore International Children's Film Festival

An annual event to showcase the best of local and international films made by, for or about children. The festival is being organized since 2008 and its 3 editions has been produced.

Islamabad International Children's Film Festival

Organized at Cinepax Cinema, Rawalpindi in November 2011 for the first time, the festival was attended by more than 4,000 audiences.

Karachi International Children's Film Festival

After receiving overwhelming response from the Lahore and Islamabad, the children film festival travelled to Karachi. The festival was attended by more than 6,000 children and young people.

National ChildRight Arts Festival

To commemorate the Child Rights day identified by the United Nations, a 4-day "European Union's National ChildRight Arts Festival" was organized in Islamabad at National Library. More than 3,000 children, families, and members of education community attended the festival.

Children's Shakespeare Festival

A celebration of William Shakespeare through a 4-day festival of plays, visual arts exhibition and readings.

Children's Performing Arts Festival

Seven plays from schools and street children organizations presented in 3-day long festival in



the **littleart** presents
ArtBeat

National Child Art Exhibitions and Workshops



For Submission and Registration Details
www.thelittleart.org

Partners:



Official Radio:



Paint or Draw

To win prizes worth of
Rs 400,000
and participate in Pakistan's largest
National Child Art Exhibitions

Topics

- Health and Hygiene
- Earth
- Climate Change
- Water
- Air
- Energy



"Art Beat - National Child Art Exhibitions and Workshops" - a project to use arts as a means to raise awareness about social justice and environmental issues among children and young people across Pakistan.

The best selected work will be displayed in art galleries in Lahore, Karachi and Islamabad and abroad.

Tell us how you see the world.

Show us what you think about key pressing areas of the environment.



We organized a child art exhibition during our National ChildRight Arts Festival in November 2011.

Near 36 schools across Pakistan participated in the exhibition and 146 artworks were on display.

The exhibition was organized in National Library Islamabad and was visited by near 3,000 visitors during its 4-days of display.

The Little Art will collect child-made artworks from across Pakistan, from public to private schools, and will select some of the best to be a part of a travelling exhibition to major cities of Pakistan. It will also work with marginalized children and young people through visual arts workshops for social empowerment and raising awareness of Environment.

ArtBeat is aiming to develop a positive visual culture in its true sense in Pakistan among children and young people. At its foundation, this initiative will focus on themes of Environment to allow children to be aware of, express themselves and enlighten adults through their artistic creations/fresh voices. It aspires to set a stage through the arts, where children highlight the issues of environment and rights, to be seen and heard by society, corporations and media.

The exhibitions will be organized in the art galleries of Lahore, Karachi and Islamabad to give a proper exposure to child art, which highlights the selected theme of 2012, Environment.

Participating children will receive valuable gifts, prizes, certificates and recognition at the national level.

Contest submissions for the art contest are judged on creativity, in relation to the aspect of the environment and art form.



Exhibition of child art in National Library Complex, November 2011
Substit: Artist with her art

Age Group:

Open for 3 to 18 year olds

Submission Deadline:

23rd March 2012

Registration:

ArtBeat allows individual young artists to submit their artwork directly to us.

Step 1: Create your art work

Step 2: Send us your art work, registration form and fee

We also offer registrations to schools. Once registered, schools can send as many as possible art works to ArtBeat on a discounted fee.

Step 1: Register Your School and Participating Children

Step 2: Registered participants create the artwork

Step 3: Send your artwork to us

Please visit our website <http://www.thelittleart.org> to see the registration instructions and download the forms.

Prizes:

Each participant will receive a certificate upon submission.

If selected for the exhibition, each participant artist will receive a gift hamper / prize coupon worth of Rs. 3,000



ArtBeat for Non-profits

If your school is a non-profit, foundation or a public sector school - you can participate in ArtBeat without any fee.

Being a non-profit arts education organization, The Little Art carries a mission to reach to all children in our society regardless of their background or schools.

Workshops for Foundation Schools

If your school is a non-profit, foundation or a public sector school - we offer to teach your children visual art skills along with making them understand environmental issues.

We do not charge for these workshops.

Being a non-profit arts education organization, The Little Art carries a mission to reach to all children in our society regardless of their background or schools.

In these workshops, professional artists will work with the children in a close relationship for skills development in visual arts and facilitate skills that will strengthen them in aesthetic and conceptual development.

Apply online!

